

PHOTOCALL NOTICE

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LASTING MEMORIAL WITH GOLDEN LEAVES or

- Golden Leaves to plant new woodland at White Horse, Kent
- Trees planted in White Horse Wood with Golden Leaves
- First of 1100 new trees for White Horse Wood, Kent
- Golden Leaves Funeral Plans for a Greener Future



Caption: Dan Morrell, Founder of Environmental task-force Future Forests, Steve Rowland, Managing Director of Golden Leaves and Tony Rowland Chairman of Golden Leaves, will be digging to plant the first of over 1000 new trees to help the regeneration of White Horse Wood, Kent.

Story: Golden Leaves Pre-paid Funeral Plans have joined forces with Future Forests in a new environmental initiative.

Golden Leaves is becoming Britain's first Carbon Neutral® funeral planning service. Working with Future Forests they will plant enough trees every year to neutralise all of the greenhouse gas Carbon Dioxide emitted by their business. As the new trees grow they will absorb through photosynthesis an equivalent amount of Carbon Dioxide converting it into oxygen, released into the atmosphere, and carbon, stored as wood.

Golden Leaves has also committed to plant a tree on behalf of every existing and new pre-paid funeral plan holder in a wood of their choice across the UK.

Local residents can participate in the planting programme for White Horse Wood and can have a tree planted for £6 including certificate and planting map by phoning 0800 85 44 48.

The first 1100 trees will be planted in White Horse Wood, Kent.

Where: White Horse Wood, Kent.
[Park: A249 lay-by opp. County Showground, Maidstone bound]

When: 10.00am, 24 October 2000

For further information or interview please contact:

Greg Moore @ Future Forests on t: 020 7721 8575 and on site on m: 07970 914 795