

Golden Leaves funeral plans was developed by a highly regarded family of Funeral Directors in Croydon, South London. It was formed initially to satisfy the demand of the community its family had served since 1875. It then shaped itself to support the growing numbers of independent funeral directors who wanted to offer a funeral plan specific to their own communities and specifications.

Golden Leaves has been at the forefront of the development of funeral planning since its foundation in 1984. Golden Leaves is a founding member of the NAPFP (The National Association for Pre-paid Funeral Plans) and has played a major role in the development of FPA (The Funeral Planning Authority). The FPA provides an extensive

level of financial monitoring for all registered funeral plan providers, giving funeral directors confidence that the risk they are assuming was contracted to a funeral plan is minimised. Golden Leaves' managing director, Steve Rowland, sat on the board of the NAPFP as chairman from 2000 to 2003, served as committee member on the Joint Steering Group in the development of the FPA and then served as a director of the Funeral Planning Authority Ltd.

Now, Golden Leaves Pre-paid Funeral Plans are offered by a network of funeral directors across the UK, and also into Europe, serving the expatriate communities that live there. Golden Leaves is the only funeral planning company to provide a repatriation plan, in conjunction with Rowland Brothers International, to British expatriates living abroad and foreign expatriates living in the UK.

Because Golden Leaves is still a relatively small company, it can react to the demands of its independent funeral planners. Many funeral directors now offer their own bespoke funeral plans at their own prices. They can increase the prices when they wish and change services when they wish. Our service provides total flexibility providing the service you and your clients want.

The Trustees of the Golden Leaves Trust

James K Humble OBE

Vice President of the Trading Standards Institute; Fellow of the Royal Society of Arts; Member of the Codes of Practice Committee, Department of Health.

Previous appointments include Assistant Director Office of Fair Trading and Executive Committee; National Consumer Congress Non Executive Director of the National Consumer Council; Chief Executive LACOTS; Director Metrication Board; Director National Metrological Co-ordinating Unit;

In Europe, Rapporteur Council of Europe Committees on Consumer Education and Codes of Practice; Leader Hague Nine; Member of various regulatory committees including FLEP [food law]; PROSAFE [product safety] and WELMEC [metrology]. European Commission Working Groups and, in Whitehall a member of the Methven Committee and the Eden Committee.



Jim Spinks

Jim Spinks runs an independent consultancy service focussing on trading standards and consumer protection. He has worked throughout the UK and in many countries overseas.

Previous experience was gained whilst in charge of the consumer protection service of London's largest local protection service of London's largest local authority. During many years in that role he established a formidable

reputation for securing a better deal for consumers and for crushing unfair trading practices. In 1995 he was awarded Fellowship of the Trading Standards Institute for his outstanding services. He is an active member of the British

Standards Society and of the Development Committee of the National Consumers Federation.

Nigel Quinnen

Nigel Quinnen has an established track record of devising investment strategies and constructing portfolios for a diverse range of clients.

Investment strategy experience was gained at Clarke Willmott Asset Management, Charterhouse Securities/ING Barings, Laurentian Financial Group & Lincoln Investment Management, Lazard Investors, Schroder Investment Management. He has an extensive experience of building and managing investment teams and of leading and motivating an investment department through major corporate change. He was invited to the Cabinet Office 'Top Management Programme', on the theme of 'The Management of Change, and participated in the London Business School Investment Programme.

Nigel is a qualified ACA (1979), and an advisor to Investment Committee of Wadham College Oxford and the Investment Committee of the Diocese of Clifton.

Should any funeral director wish to discuss funeral planning arrangements with Golden Leaves please contact Steve Rowland on 0800 85 44 48.



For advice call 0800 85 44 48 or from overseas call +44 20 8684 3464